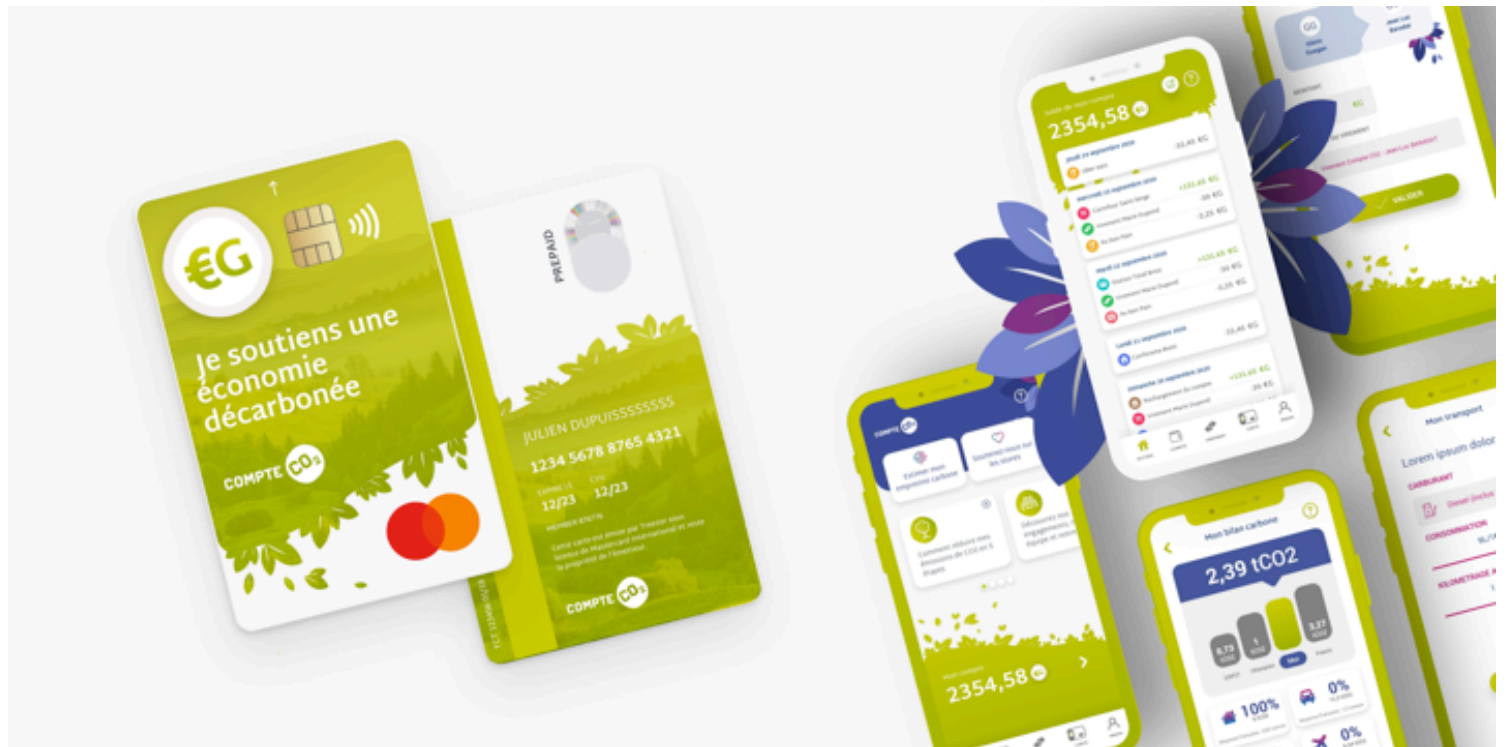


COMPTE CO₂

The account that pays your employees and protects the climate!



Make money, give a CO2 Account!

The principle: *green-euros* currency

CO2 Account fights climate change by turning CO₂ savings into a currency for everyone!

In practical terms, employees are credited on their CO2 Account every time they succeed in reducing their CO₂ emissions. For example, car-pooling to work avoids an average of 1 tonne of CO₂ emissions, and generates a credit of **44.60 green-euros (€G)** on the CO2 Account. Every year for 10 years. One *green-euro* is one euro, linked to a reduction in CO₂ emissions.

The CO2 Account App and CO2 Card can be used to spend €Gs everywhere. Users can also top up their CO2 Account.



Concrete example to increase your employees' purchasing power by €G50.

Your company has decided to join the fight against climate change and increase its employees' purchasing power.

1. To demonstrate its commitment for climate, your company buys a voluntary contract to offset its CO₂ emissions. You display your certificate on all your commercial documents.
2. A company with 1 employee buys a contract from CO2 Account to offset one ton of CO₂ emissions for a total price of **€85**.
3. This voluntary carbon-offset scheme gives all your employees a CO2 account. The CO2 account is presented to employees at an information meeting. They receive a payment CO2 Card credited with **50 €G**, which can be used in any shop. Your employees use their CO2 card: more purchasing power, more recognition, more social dynamism in the company!
4. CO2 Account helps companies to define incentive policies to reduce CO₂ emissions (LOM Act, CSR, Company Travel Plan, etc.), both internally and with customers (in response to calls for tender) and suppliers.

What is voluntary CO2 offsetting?

The first important word is "**voluntary**". There is no obligation to cancel all or part of its emissions.

With carbon offsetting, the company finances emissions reductions that it is unable to make itself. In other words, someone else makes the CO₂ reductions for them. In doing so, the company places a value on CO₂ emissions and recognises their economic importance.

Where do the **green-euros** credited to the CO2 card come from?

CO2 Account buys **€Gs from** its customers - businesses and households - who have reduced their CO₂ emissions.

Three benefits for your company

1. Increased purchasing power for employees.
2. Concrete, effective action for the climate (Voluntary offsetting).
3. Encouraging and training employees to take part in the fight against climate change (by opening a CO2 Account)).

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